



rongehrke.com

*Adobe Certified Associate
Visual Design Specialist:*

- Visual Communication Using Adobe Photoshop
- Print & Digital Media Publication Using Adobe InDesign
- Graphic Design & Illustration Using Adobe Illustrator

Applications

Adobe Photoshop (27 years);
Adobe Illustrator (19 years);
Adobe InDesign (19 years);
Adobe Premier (10 years);
Adobe After Effects (10 years) and other Adobe Creative Cloud applications; presentation software (Prezenter, PowerPoint, Keynote); Microsoft Office 365; Wordpress; audio production and recording software (Reason, Logic, Garageband, Mainstage, Ableton Live).

Skills

Facebook Creator Studio (manage Facebook & Instagram posts and advertising); Snapchat for Business; Google Ad Words; HTML and CSS; basic JavaScript, MySQL, PHP; photography; videography; computer networking and troubleshooting; direct mail campaigns; podcast production; various printers and printing equipment; live production - consult, design, install, troubleshoot and repair sound systems. Analog or digital mixing. Design, install and program DMX lighting rigs. Set design and construction experience. Event planning (production schedules, cue sheets, scheduling/booking, marketing, etc).

RON GEHRKE II

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NOVEMBER 2018 - PRESENT

Coastal Community: Worship Arts & Media Pastor

Responsible for Sunday morning music program and oversight of audio and video production team. Create print and media elements. Assist with community outreach events and planning.

- Established new Instagram social media presence.
- Launched multi-phase technology upgrades which include audio/visual systems and live streaming video.
- Established relationship with Chinese manufacturer to produce event displays and banners at reduced cost.

AUGUST 2016 - PRESENT

Sebastian River High School: Digital Design Teacher & Yearbook Advisor

Responsible for teaching Digital Design, Digital Media and Journalism. Work with administration and staff to produce the yearbook. Design branding, merchandising and marketing materials for the Athletics department and other campus organizations. Operator and day-of-event contact for Performing Arts Center. Help manage school Facebook account.

- Earned 'Effective' rating as a first year teacher and 'Highly Effect' each following year.
- Negotiated contract with new Yearbook publishers. Transitioned program from break even to an average of \$10,000 annual surplus while lowering the product cost and increasing quality.
- Spearheaded 25th-Year Celebration Campaign which included establishing sponsors, campus branding, event marketing and culminated in the organization of a community gala.
- Modernized school logos.
- Established a photography club.

SEPTEMBER 2007 - JANUARY 2017

Lakeside Fellowship: Worship Arts & Media Pastor

Responsible for facilitating all aspects of Sunday morning adult worship gatherings and communication/marketing for all church departments. Lead worship program. Develop and manage worship, technical and host (greeter, usher and café) teams of over 50 volunteers. Design for print, screen, and social media. Developed and maintain website. Copy-writing. Creative planning. Event planning. Stage design. Volunteer recruitment. Weekly email newsletter. Develop and maintain technical and computer systems (lighting, audio, visual, Mac and Windows workstations, iPad kiosks, wired and wireless networks). Serve in any other support role at request of leadership.

- Created new brand identity.
- Created marketing plan & system for guest follow-up.
- Launched and lead bi-weekly young adults house gathering.
- Transitioned congregation from pre-recorded music to a live band.
- Designed and installed technical systems for new worship facilities including auditorium sound reinforcement (transitioned to digital console, line array and IEM), video and lighting systems; wired and wireless networks; indoor digital signage.
- Developed procedures and training for technical and host teams.
- Ordained January 18, 2009.

JANUARY 2006 - JANUARY 2017

24.7 Student Ministry: Worship Pastor

[Former ministry of First Baptist Winter Beach. Merged with Lakeside Fellowship in April 2007]

Responsible for music program, assist with production aspects of worship services and design communication materials. Lead worship team. Production design (lighting, audio, stage and visual). Design print materials. Design and maintain website. Creative planning. Assist as needed in student ministry activities (speaker, chaperon, teacher, bus driver, etc).

- Created new brand identity.

Professional References

Jessica Upchurch, Sebastian River High School, Athletic Director, 708.699.1374, jessica.upchurch@indianriverschools.org
Seth Goldsmith, Coastal Community, lead pastor, 772.360.6830, seth@sebastianchurch.com