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# RON GEHRKE II

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## SEPTEMBER 2007 - PRESENT

### Lakeside Fellowship: Worship Arts & Media Pastor

Responsible for branding/communication/marketing for all church departments. Design for print, screen, and social media. Developed and maintain website (lfchurch.com). Copywriting. Creative planning. Event planning. Stage Design. Weekly email newsletter. Develop and maintain technical and computer systems (lighting, audio, video, Mac and Windows workstations, wired and wireless networks). Responsible for facilitating all aspects of Sunday morning adult worship gatherings. Lead worship program. Develop and manage worship, technical and host (greeter, usher, café, finance) teams of over 50 volunteers. Serve in any other support role at request of leadership.

- Created new brand identity.
- Created guest 6 month follow-up system.
- Designed and installed technical systems for new worship facilities. Including auditorium sound reinforcement (transitioned to digital console, line array and IEM), video and lighting systems; wired and wireless networks; digital signage.
- Transitioned congregation from pre-recorded music to a live band.
- Developed procedures and training for technical and host teams.
- Ordained January 18, 2009.

## JANUARY 2006 - PRESENT

### 24.7 Student Ministry: Worship Pastor

[Former ministry of First Baptist Winter Beach merged with Lakeside Fellowship in April 2007]

Design print materials. Design and maintain website (theofficial247.com). Production design (lighting, audio, stage and video). Creative planning. Responsible for music program, assist with production aspects of worship services and design communication materials. Lead worship team. Assist as needed in student ministry activities (speaker, chaperone, teacher, bus driver, etc).

- Created new brand identity.
- Recruited and established new worship band.

## OCTOBER 2005 - SEPTEMBER 2007

### Coastal Community: Worship Arts & Youth Director

Designed print graphics. Designed and maintained website. Creative planning for worship services, outreach events, and student ministry. Responsible for Sunday morning music program and youth group. Led worship team. Member of church plant launch team.

### Professional References

Sarah Ferrell (Freeman), Faceless International, former director, 352.258.0351, mrsferrell2015@gmail.com

Seth Goldsmith, Coastal Community, lead pastor, 772.360.6830, seth@sebastianchurch.com

### Personal References

Ben Kolarcik, worship artist, 615.579.2075, me@benkmusic.com

Andy Collier, former roommate, 772.913.2553, wandrewcollier@gmail.com

### DESIGNER

#### Software

Adobe Photoshop (21 years), Adobe Illustrator (15 years), other Adobe Creative Cloud applications (varied experience), presentation software (ProPresenter, Powerpoint, Keynote), HTML and CSS, basic JavaScript and PHP, various office and productivity applications.

### MUSICIAN

#### Primary Instruments

Vocal, Rhythm/Lead Guitar (Acoustic or Electric), Bass Guitar.

#### Secondary Instruments

Synthesizers (Live, Sequencing and Programming), Piano, Auxillary Percussion, Ukulele, Mandolin, Banjo.

#### Software

Reason, Garageband, Mainstage, Logic, Ableton Live.

#### Live Production

Consult, design, install, troubleshoot and repair sound systems. Analog or digital mixing. Design, install and program DMX lighting rigs. Stage design and construction experience. Service and event planning (production schedules, cue sheets, etc).